

Share the good life

COMPANY PRESENTATION
2018



fondationdiane
مؤسسة ديان

About us

We are passionate people, crazy about our environment.

We are aiming to protect nature & change Lebanese mindset and attitude.

We invite you to take action and impact together, our society.



OUR VISION

Give birth to a new citizen who is conscious of his rights and duties.

Make Lebanon a pioneer country for sustainable development in the region by promoting the value of our natural resources.



OUR MISSION

Enlighten the citizens about their **responsibilities** to protect it.

Motivate & mobilize them to resuscitate their **sense of solidarity**.

Support creative minds who are taking action towards **change** to sustain it.

We approach the world of citizens & eco-sustainable development through three approaches:



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CEEDD



Awareness-raising
through an education,
training and research
support Chair hosted
at USJ University



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**CITIZEN
CIRCLE**



An active platform
for actionable information
through gatherings,
and various events



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VIRIDIS



An investment fund
for financial and
operational support
exclusively to 'green'
startups and SMEs



Chaire de l'Éducation
à l'Éco-citoyenneté
et au Développement
Durable

CHAIR IN EDUCATION FOR ECO-CITIZENSHIP & SUSTAINABLE DEVELOPMENT (CEEDD)

Hosted at Saint-Joseph University, The CEEDD aims to rethink and implement models of behavior that are capable of rebuilding harmony between citizens and nature, aiming for international collaboration.

An interdisciplinary platform dedicated to environmental issues. Using an integrative approach, by establishing a link between eco-citizenship and sustainable development.

It acts as a meeting point between the local structures concerned by these topics: eg NGOs, municipalities, schools, etc.

What we are doing this month

EDUCATION & FORMATION | SENSITIZATION | RESEARCH | PROJECTS | COOPERATION



USJ VERTE

Presentation to all first year Business & Law students
Campus of Social Sciences-Huveilin

10.09.18



TRAINING ON SUSTAINABLE DEVELOPMENT

At Melkart College head of divisions,
school principle and head of development division

20.09.18





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**CITIZEN
CIRCLE**

CITIZEN CIRCLE

The Citizen Circle organizes **events** such as **gatherings, conferences & workshops** with various important and meaningful topics, aimed to resuscitate the motivation of the Lebanese, provide them with accurate information, make them aware of their powers and their rights and therefore of their responsibility as citizens.



What we are doing this month

AWARENESS | SENSITIZATION | PROJECTS | COOPERATION

BATTERY COLLECTION PROJECT

Along with our partners Energizer, Liban Post, Medco and ABC, we are launching this campaign to sensitize Lebanese people to collect as many batteries as we can.



STOP ECO(sui)CIDE PROJECT

Along with different schools, scoots, we gather and clean areas in Lebanon



VIRIDIS INVESTMENT FUND (VIF)

Identify the best **green** initiatives, **encourage** them and provide them with the necessary **support**, **operational** and **financial**, to help them **grow** and achieve their **goals**.

Demonstrate that **eco-sustainability** and **profitability** are compatible and thus make tomorrow's **green businesses** emerge and serve as an **example** for businesses seekers in Lebanon.

INVESTMENT FUND | GREEN SUPPORT PROGRAMS

We invested in 10 Environmental Sector

Healthy food production



L'ATELI
du Mie

CORTAS
SINCE 1950

Transportation



carpolo

Waste management



Renewable energy



Eco-tourism & sustainable nature conservation



What we are doing this month

AWARENESS | SENSITIZATION | PROJECTS | COOPERATION

Viridis Investement Fund (VIF)

VIF supports 10 Green Start-Ups

Green Track X Follow Her

This Month we welcome three French & one Lebanese Volunteer coming

from [@ESSEC](#) Business School

and [Follow Her](#) NGO. Together, we are working on [Green Track](#), whose project is to implement sorting at source and recycling in Jabal Mohsen (Tripoli) thanks to his team of Green Women!





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THANK YOU