

Civic Awareness
& Eco-sustainable Development

ENLIGHTEN MOTIVATE CHANGE



In the face of the ecological, economic and political turmoil in which the country is struggling, there was an urgent need to motivate the people to return to their destiny by giving them the opportunity to meet, to learn fairly and to act consequently so that Lebanon becomes again this country of which we dream of and that earn, again, its nickname "Switzerland of the Middle East"

Diana Fadel
Founder & president
Diana Fadel

OUR VISION

Give birth to a new citizen who is conscious of his rights and duties. Make Lebanon a pioneer country for sustainable development in the region by promoting the value of our natural resources.

OUR MISSION

- Enlighten the citizens about their responsibilities to protect it.
- Motivate & mobilize them to resuscitate their sense of solidarity.
- Support creative minds who are taking action towards change to sustain it.

WE APPROACH THE WORLD OF CITIZENS AND ECO-SUSTAINABLE DEVELOPMENT THROUGH THREE APPROACHES:

ENLIGHTEN



Chair of education for eco-citizenship & sustainable development

MOTIVATE



Lobbying platform for civic awareness & actionable information

CHANGE



Green investment fund for financial & operational support to startups & SMEs

Chaire de l'Éducation à l'Éco-citoyenneté et au Développement Durable

CHAIR OF EDUCATION FOR ECO-CITIZENSHIP & SUSTAINABLE DEVELOPMENT



Hosted at Saint-Joseph University, The CEEDD aims to rethink models of behaviour that are capable of rebuilding harmony between citizens and nature.

An interdisciplinary platform dedicated to environmental issues using an integrative approach. It is distinguished by the close links it establishes between citizenship and sustainable development. It acts as a meeting point between the various local structures dealing with these themes and aiming for international collaboration.

CURRENT PROJECTS

10 JOINT COMMUNITY SERVICE PROJECTS

10 joint community service projects between municipalities and public schools from the Bekaa region have been validated and launched.

This initiative is part of a project aimed at networking, weaving and facilitating co-operation links, in terms of eco-citizenship and sustainable development, between municipalities and schools of the Zahle district.

UPCOMING PROJECTS

USJ VERTE

A joint project between USJ university and the CEEDD to help turn 8 campuses into green campuses by installing recycling bins, renewable energy facilities, upcycling transport while creating awareness on sustainable development and low emission.

CEEDD + CODSY + ARC EN CIEL

A recently signed agreement that aims at delivering, to a population of teen-agers, a training in organic agricultural and farming methods directed towards integrated agriculture, in order to contribute to the development of this type of agriculture in Lebanon and provide those teenagers with an expertise that would give them access to decently remunerated jobs.

AN ACTIVE LOBBYING PLATFORM FOR ACTIONABLE INFORMATION THROUGH GATHERINGS & EVENTS



The Citizen Circle organizes events such as gatherings, conferences & workshops with various important and meaningful topics, aimed to resuscitate the motivation of the Lebanese, provide them with accurate information, make them aware of their powers and their rights and therefore of their responsibility as citizens.

PREVIOUS PROJECTS

There has previously been 9 CITIZEN CAFE events whose topics included urbanization, waste management, municipal elections & green startups.

CITIZEN CAFE

The latest being in Feb 2017, brought together policy as well as oil & gas specialists together, along various experts in the field to discuss the process of offshore exploration and production of oil & gas which the Lebanese government had accelerated whilst looking at the outcomes if the offshore activity is not realized under the highest security conditions, especially since this activity is not regulated by international laws.

CURRENT PROJECTS

WOMEN EMPOWERMENT THINK TANK

A think tank that will bring together and empower women from various backgrounds and expertise to discuss local issues and collectively find and push for solutions.

UPCOMING EVENTS

MONUMENTS EN MUSIQUE

MONUMENTS EN MUSIQUE (Monuments in Music, MEM) is a cultural & music concert to be held at a selected Lebanese heritage site. The revenues from the sales of the tickets will be donated to restore and help preserve the site whilst giving exposure to local artists.



FINANCIAL AND OPERATIONAL SUPPORT TO GREEN STARTUPS AND SMEs

Our mission at VIRIDIS Investment Fund is to identify the best green initiatives, encourage them and provide them with the necessary support, notably financial, to help them grow, achieve their goals.


To demonstrate that eco-sustainability and profitability are not incompatible but rather reconcilable and thus make tomorrow's green businesses emerge and serve as an example for the country.

Projects are selected on the basis of the assessment of their positive impact on the environment, but also on the solidity of their economic model, the quality of the teams and their prospects for profitability and sustainability.

\$1,775,000
TOTAL INVESTMENTS

\$545,000
INCUBATION

\$620,000
STARTUPS

 \$60,000 Bicycle delivery service	 \$25,000 Waste management
 \$400,000 Nature & heritage exploration app	 \$60,000 Car pooling app

 \$200,000 Cookies & energy bar	 \$270,000 Honey bee farming
 \$150,000 Renewable energy	 \$300,000* Electric scooter sharing service * Closing phase

OWN PROJECTS

Additionally to investing in startups, Viridis is currently identifying problems in Lebanon, designing solutions and will hire & fund expertise to execute.

Thank you.



fondationdiane
مؤسسة ديان

Beirut Digital District
Building 1280
Office 1
Beirut - Lebanon

Tel: +961 | 669 541
www.fondation-diane.org



fondationdiane



dianefoundation