



"To be or not to be" a Good Citizen!



Supporting 20 Eco-entrepreneurs during the "Green Market" Exhibition at ABC Verdun on the 7th, 8th & 9th of July 2022

Green Market
Call for Green Entrepreneurs

7 | 8 | 9 July 2022 | 3:00 pm - 8:00 pm
ABC Verdun

Apply Now!

"Fondation Diane" is organizing, in collaboration with Cewas and the EcoSwitch Coalition, the "Green Market" exhibition to support green entrepreneurs. This event falls within the Y-leap project funded by the Asfari Foundation.

20 selected eco-entrepreneurs will have the chance to showcase their green products at ABC Verdun and meet with potential investors on the 7th, 8th & 9th of July 2022.

The "Green Market" exhibition will be preceded by 2 online coaching sessions led by Cewas and supported by the EcoSwitch Coalition partners to develop entrepreneurs' selling and pitching skills and help them maximize their sales.

It is worth noting that the Call For Green Entrepreneurs that "Fondation Diane" has launched on its social media pages has brought so far more than 100 applicants from all over Lebanon !!

STAY TUNED

Save the dates: 7, 8 & 9 July from 3:00 to 8:00 pm at ABC- Verdun.

"Sawtak Karamtak Masirak" Encouraging People to Vote Massively for Change

انتخابات ٢٠٢٢

صوتك_كرامتك_مصيرك

In preparation of the Lebanese parliamentary elections, "Fondation Diane" launched, by the end of April, the civic awareness national campaign "Sawtak Karamtak Masirak". "Fondation Diane" aimed, through this campaign, to encourage Lebanese to vote massively for change. A series of visuals were elaborated for that purpose and promoted on Fondation Diane's social media pages. Through this campaign, "Fondation Diane" mobilized people, especially youth and women, highlighted the prominent role of the latter in politics and reached out to more than 3 million people.

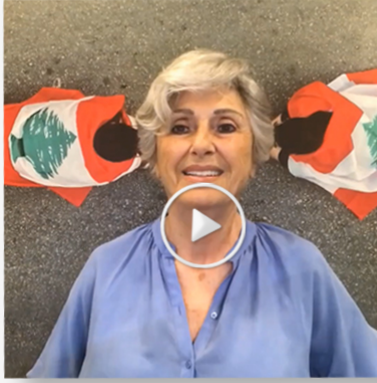
Webinar about the Electoral Law

To enlighten the citizens about the voting process, "Fondation Diane" organized on 26 April 2022 a Zoom webinar entitled "The Lebanese Electoral Law: Learn About it & Vote", and it was presented by Ziyad Baroud, the Former Minister of Interior and Municipalities, and the Former Secretary-General of the "Lebanese Association for Democratic Elections" LADE.

The webinar explained about the details of the law and its repercussions, and it was very interactive! It was broadcasted "Live on Facebook".



WATCH WEBINAR



One Last Message by the Founder of "Fondation Diane" before the Elections' Day!

"This is the Last Chance for Lebanon! Remember this; just before you cast your vote". A motivational Speech prior to the elections' day

by **Diana Sfeir Fadel**
Founder & President of "Fondation Diane"

[WATCH VIDEO](#)

8/8 Women Change Makers: Union in Times of Crises

A throwback to this women empowerment event! In preparation of the parliamentary elections, "Fondation Diane" organized on March 8, 2022 a one-of-a-kind roundtable discussion featuring interesting interventions and discussions from 8 prominent figures of women empowerment in Lebanon.

Back then, we encouraged women to run for elections! And we encouraged people to give their preferential votes to women!



Congratulations to the Women of the Parliament!



Women, you can revive the nation and put things back on track!

We are counting on you and your upcoming achievements.

We have trust in you and your competencies!

THE POWER OF THE PEOPLE
IS MUCH STRONGER THAN
THE PEOPLE IN POWER

STOP ECO(sui)CIDE

Operation #14



L'ATELIER DU MIEL



tannourine
SOUTH DISTRICT



A.
Antoine

100 Bags of sorted waste were collected in the framework of our STOP ECO (sui)CIDE Operation #14!

Location: Dbayeh Corniche | Date: 30 April 2022

“ The aim of this initiative is to raise awareness on the importance of sorting our waste from the source! Each one of us is encouraged to separate waste at home so as to contribute to the reduction of recyclable and biodegradable waste in landfills. Reach out to us if you need help! ”

Diana Fadel
Founder & President of “Fondation Diane”

It has been a great cleaning day in Dbayeh!

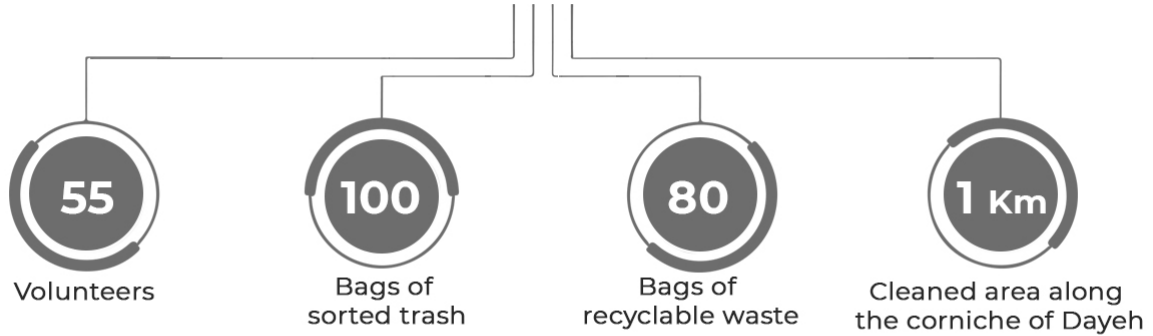
We were thrilled to witness a high level of volunteers' participation and motivation! We were also shocked by the huge amount of trash we encountered in such a beautiful location that is Dbayeh Corniche!

Plastic, glass, cardboard & paper, and non-recyclable items were put in separate bags; Recyclable waste was sent to a recycling plant.



[CHECK ALBUM](#)

IN NUMBERS



Join our STOP ECO(sui)CIDE movement!
Public places are for all! Let's keep them clean.

VOLUNTEER WITH US

20 Green Projects Selected for Incubation Under the "Switchers Support Programme"



"The Switchers Support Programme" under SwitchMed, an EU funded program that is implemented by "Fondation Diane", has provided 120 eco-entrepreneurs at ideation stage the needed support to develop their green business model using the "Switchers Online Toolbox".

* Selected Green Projects- 1st batch



* Selected Green Projects- 2nd batch



20 projects were selected for an 8-month incubation period and will be able to develop their green business plan and introduce their innovation into the Mediterranean markets, while benefiting from technical assistance vouchers.

They were able to validate their ideas with the help of certified trainers and coaches from "Fondation Diane" and its EcoSwitch partners, using the Lean start-up approach. These entrepreneurs were also provided with networking opportunities in which they have shared their experience and challenges with other like-minded people. The incubation phase for the 1st batch of selected winners is half-way; and the incubation phase for the 2nd batch will kick off in June 2022.

■ Incubation of “ReFuse”

"Fondation Diane", the implementing partner of "SwitchMed Green Entrepreneurship Program" in Lebanon, was selected to incubate, one of the 1st batch winners, "ReFuse", a waste management company. In the process, "Fondation Diane" will assist "ReFuse" in developing their green business plan to help them grow.

"ReFuse" is a social enterprise that runs recyclables collection points, sells recyclables to industries and shares the value with those who contributed with their sorted materials, especially vulnerable communities.

Their motto is "Don't call it waste, make it valuable".



“Fondation Diane” to Implement the **INVESTMED Project** in Lebanon



“Fondation Diane” has been awarded a BUSINESSMED sub-grant for the implementation of the INVESTMED project in Lebanon. We have been selected to develop and offer coaching and mentoring services to Lebanese MSMEs established by young people and women.

The INVESTMED project will be implemented in three Mediterranean countries: Egypt, Lebanon and Tunisia.



www.fondation-diane.org

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