



fondation **diane**  
مؤسسة **ديان**

Civic Awareness &  
Eco-sustainable Development

**EDUCATE**  
**CEEDD**

**MOBILIZE**  
**CIVIC CIRCLE**

**SUPPORT**  
**VIRIDIS**

## Message from the Founder



Faced with the civic and environmental turmoil in which the country is struggling, it was urgent to restore to the Lebanese the lost vigor of the genes of a people who knew how to win their independence, to resuscitate his motivation, to inform and mobilize him, to make him aware of his rights and duties which is incumbent upon his role of citizen and to make him act accordingly towards Eco-sustainable Development so that Lebanon becomes again the country we dream of and earns once more its nickname "Switzerland of the Middle East".

*Riana Fadel*  
Founder & President

## VISION

Give birth to a new citizen who is conscious of his rights and duties, thriving to make Lebanon a pioneer country in Eco-sustainable Development.

## MISSION

Mobilize citizens to contribute to Lebanon's Sustainable Development and support financially and operationally creative minds who are actively engaged in making a change via the 17 SDGs.





## CHAIR OF “FONDATION DIANE” IN EDUCATION FOR ECO-CITIZENSHIP & SUSTAINABLE DEVELOPMENT

Established by “Fondation Diane” in October 2015, CEEDD is nested at Saint Joseph University of Beirut (USJ). It educates and raises awareness among citizens, schools, municipalities, NGOs and institutions on Eco-citizenship and Sustainable Development through five types of interventions:

*Awareness on Eco-citizenship starts with Education!*

### Trainings

- 11 webinars
- 9 public conferences

### Awareness

- 47 sessions for adults
- 28 videos
- 28 sessions for youth
- 4 competitions

### Research

- 9 scientific colloquia
- 2 PhD scholarships

### Projects

- USJ Verte
- 3 on water resources
- 2 on solid waste
- 2 on gender-based violence
- 1 agricultural project

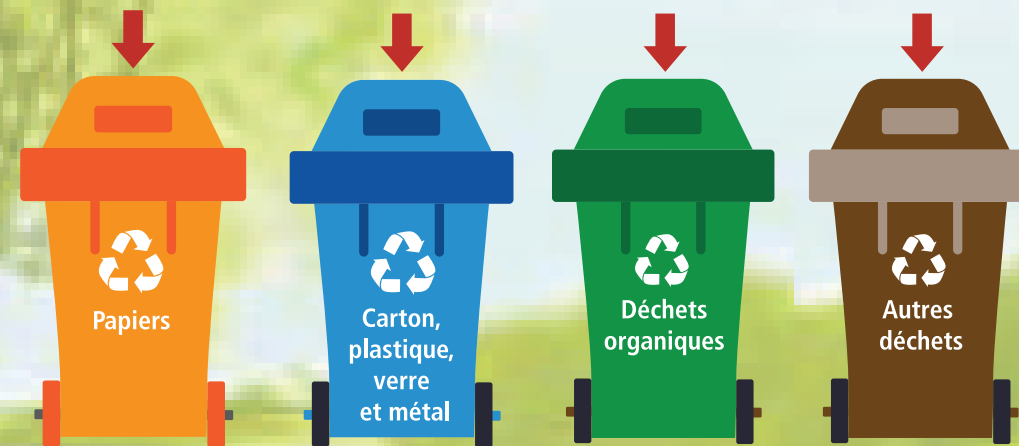
### Collaboration

- 40+ municipalities
- 20+ partners
- 6 participations in international colloquia

## USJ VERTE

Sorting and recycling collected waste under the direct supervision of CEEDD.

- 8 campuses
- 36 buildings
- 160 floors
- 1,200 sorting bins
- 12,650 students



## Contact Us

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 Chair of Fondation Diane CEEDD

 [www.usj.edu.lb/ceedd](http://www.usj.edu.lb/ceedd)  +961 1 421 000 - ext 5722

 ceedd\_usj



## CIVIC CIRCLE

Informs, Motivates & Mobilizes citizens towards active Eco-citizenship and Environment Respect.

### Citizen Café

Meetings/Webinars that bring together citizens and experts to debate hot civic topics related to Eco-Citizenship and Sustainable Development (electoral law, women candidacy, municipal elections, oil & gas, climate change, water challenges, dams, sustainable architecture, waste management etc...).

### STOP ECO(sui)CIDE

A national initiative that engages citizens and environmental activists in clean-up activities, awareness campaigns and lobbying on pollution reduction and environment preservation, in an effort to mitigate climate change.

## Green Market

An exhibition of Green Start-ups showcasing their eco-friendly local products. It aims at encouraging sustainable production, packaging, and consumption in the following sectors: Agri-food, F&B, Fashion & Textile and Cosmetics.

## Women Empowerment Initiatives

Recognizing women's capabilities and their major role in peace-building, "Fondation Diane" stands for gender equality and women's basic rights, organizing webinars, events, and roundtables, highlighting their significant contribution to Sustainable Development.

*\* Other activities:*

- *Publication of The Book of Revolution*
- *Batteries/Glass/Tires Collection*
- *RDF Community*
- *Videos on Sorting at Source*

## Join our Volunteers group !

Participate in Clean-up Events  
Take part in organizing the "Citizen Café" and other Civic Events  
Collect & Drop used batteries at Liban Post





## VIRIDIS INVESTMENT FUND

Besides Education, Awareness and Mobilization, “Fondation Diane” takes sustainability to the next level; we identify the best Green Start-ups, provide them with financial and operational support, to help them grow and achieve their goals. By demonstrating that Eco-sustainability and Profitability are not incompatible but rather reconcilable, VIRIDIS strives to make green businesses emerge and serve as an example for the country.

*Boosting Sustainable Entrepreneurship by Fostering Green Start-ups!*

## The EEST Program for Green MSMEs: Shaping the Future of the F&B Industry

A program that recognizes the significant social, economic and environmental impact of micro, small, and medium enterprises, and helps them broaden their business scope with environmentally-friendly solutions and innovative ideas.

Congratulations to the EEST Program pitch winners:  
**Lifestyle | Olivano | Mortben | Fertaike**





## OUR START-UPS

### WASTE MANAGEMENT



### HEALTHY FOOD PRODUCTION & DISTRIBUTION



L'ATELIER DU MIEL

### TRANSPORT



### ECO-TOURISM & SUSTAINABLE DEVELOPMENT



### INCUBATION



Looking for Funding for your Green Sustainable Solution?

Our team at VIRIDIS can help you: +961 3 297 397

Fill in an application at: [fondation-diane.org/viridis](http://fondation-diane.org/viridis)

# Clinique Sociale de l'Enfant

An initiative of "Fondation Diane" in partnership with "Hôtel-Dieu de France"



Equal Quality Medical Care for all Children in Lebanon!



**CHILDREN'S HEALTH AND FUTURE IN LEBANON ARE AT RISK; YOUR SUPPORT COUNTS!**

Contact: + 961 3 297 397

Donate through our website: [www.fondation-diane.org/donate](http://www.fondation-diane.org/donate)

Transfer to the clinic's bank account, Bank Audi - Ashrafieh: HOTEL-DIEU DE FRANCE (CSE) - LB95005600000000000918170108

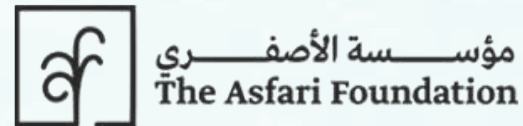
## ECO-SUSTAINABLE DEVELOPMENT PROGRAMS WITH PARTNERS

*A unit that implements projects funded by local and international donors.*

- **SwitchMed** (Funded by EU, Supported by Medwaves)  
*Green Entrepreneurship Program in Lebanon*
- **YLEAP** (Funded by The Asfari Foundation, Supported by Cewas)  
*Youth Learning, Entrepreneurship & Innovation Program*
- **Re-fit** (Funded by EU/ICU, Supported by UNIGE & Arc-en-ciel)  
*Retrofitting of Public Buildings through Green Technologies*



Co-financed by the Connecting Europe  
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# Thank You!

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[www.fondation-diane.org](http://www.fondation-diane.org)

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