







Key Note Speech



Diana Fadel Fondation Diane

Meet our inspiring Eco-Entrepreneurs!



Batoul Hakim Savvy Element

fondationdiane



Marc Aoun Compost Baladi



Vanessa Zuabi Mint Basil



Ralph Sbeih Plastc Lab

Organized by:



Virtual event

23 & 24 NOVEMBER 3:00 - 6:30 PM **Physical gathering**

25 NOVEMBER 5:30 - 7:30 PM at BDD

"Fondation Diane" and the "EcoSwitch Coalition" are pleased to announce the "1st Annual EcoSwitch Festival" for green enterprises. This event is supported by SwitchMed, an EU funded program, and the Asfari Foundation, under the YLEAP Program (Youth Learning, Entrepreneurship and Innovation Program).

The festival is a 3-day event that will take place from the 23rd till the 25th of November, aiming at introducing sustainable entrepreneurs in Lebanon to the "EcoSwitch Coalition" (a network of 17 organisations, institutions, and corporations that support eco-entrepreneurs in Lebanon!). We will highlight how we are supporting them, link them to partners and experts; transfer knowledge useful for their enterprises – in particular during these times of high uncertainty –; providing a space for networking with like-minded eco-oriented entrepreneurs... and hopefully we will inspire them and have a bit of fun too along the way!

23 November: The 1st day of the event will feature an opening speech by the Founder and President of "Fondation Diane" Mrs. Diana Fadel, along with interventions from 4 inspirational sustainable

entrepreneurs who will walk us through their successful journey!

24 November: The 2nd day will include 4 panel discussions:

- Panel 1: "Local Sourcing and Local Manufacturing"
- Panel 2: "Export & Access to International Markets"
- Panel 3: "Pricing Products in Times of Crisis"
- Panel 4: "Access to Investment: Current Outlook, Donors & Investors"

25 November: the last day consists of a physical gathering that will take place at Beirut Digital District.

Make sure to join our inspiring eco-Entrepreneurs and interesting panel discussions!

Fore more details and registration: https://ecoswitchcoalition.creation.camp/ecoswitch-festival/

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