



Mrs. **Diana Sfeir Fadel**, Appointed as an Honorary Board Member in the WLC (Women Leaders Council of Lebanon)



In the context of Women Empowerment, President & Founder of "Fondation Diane", Mrs. Diana Fadel, was appointed in May 2021 as an honorary member in the "Women Leaders of Lebanon".

This gathering was held at the WLC headquarters in Sanayeh-Beirut at the Chamber of Commerce as part of the council's yearly general assembly, and it aimed at recognizing the merit of Mrs. Fadel in achieving a long and successful career that was recently crowned by her appointment as Chairwoman and CEO of the most renowned enterprises in Lebanon, the "ABC Department Stores", while supporting young women, men and start-ups, and consequently help boosting the economy.



She discussed the role of woman in her self-development in specific and in female empowerment in general... [Read more](#)

VIRIDIS Projects: Launching the EEST "Call For Proposal"

"Fondation Diane" launched the EEST "Call For Proposal" (Entangling Entrepreneurship in Sustainable Transformation of the Food & Beverage Industry) to target the green MSMEs in the food and beverage sector. MSMEs are the Micro, Small and Medium Enterprises, ongoing businesses with a plan to broadening their scope with eco-friendly solutions and brilliant innovative ideas.



The poster features a central image of a glowing lightbulb with green vegetables inside, symbolizing sustainable innovation. The text is arranged around this central image. At the top left, it reads 'EEST Food & Beverage CALL FOR PROPOSAL For Green MSMEs'. In the center, a large green question mark is overlaid on a circular area containing the text: 'Do you have an ONGOING Sustainable Business in the "FOOD & BEVERAGE" Industry, with a Plan to broaden your scope with ENVIRONMENTALLY-FRIENDLY Solutions and Brilliant Innovative Ideas?'. At the bottom right, a green button says 'Apply Now!' and below it, 'Deadline: 31 July 2021'. The Fondation Diane logo is in the bottom left corner.

EEST
Food & Beverage
CALL FOR PROPOSAL
For Green MSMEs

Do you have an **ONGOING Sustainable Business** in the **"FOOD & BEVERAGE"** Industry, with a Plan to broaden your scope with **ENVIRONMENTALLY-FRIENDLY** Solutions and Brilliant Innovative Ideas?

Apply Now!

Deadline:
31 July 2021

 Fondation Diane

The overall objective is to contribute to the implementation of MSMEs' sustainable business ideas in the food and beverage field. An environmentally and socially responsible circular model in the food and beverage industry is Fondation Diane's priority aiming to safeguard the planet.

Food innovation is the development and commoditization of new food products, processes, and services. Look for ways to make healthy, nutritious offerings that are not only tempting, accessible, exciting, and unique, but also sustainable. A sustainable offering refers to managing waste and conserving resources; serving natural, organic, healthy food; supplying long shelf-life food, etc... [Read more](#)

"Fondation Diane" may be able to provide the applicant(s) with several services to mention a few:(1) commercial premises, (2) partnership, (3) grant, (4) help in the implementation.

Applications were closed on 31 July 2021. Stay tuned!

The "Switchers Support Programme": Turning Green Ideas into Reality, a Sustainable Business!

The "Switchers Support Programme" is ongoing, and applications are still open.

40 green entrepreneurs so far have benefited from training sessions run by certified trainers; they were able to develop their "Business Model Canvas", while using the "Online Switchers Toolbox", an innovative online platform that helps them develop their business ideas. At the end of the workshop, 20 Green projects will be selected for incubation.



You might be one of the 20 green entrepreneurs who will be selected for incubation!

Hurry Up; Places are Limited!

Apply Now!



*The "Switchers Support Programme" is organized by "Fondation Diane" in collaboration with the EcoSwitch Coalition. It falls under SwitchMed, a Programme funded by the European Union, and facilitated by the Regional Activity Center for Sustainable Consumption and Production (SCP/RAC).

Fondation Diane: Committed to Organizational Excellence

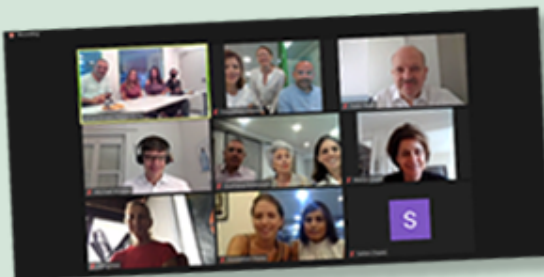


As part of organizational development, a strategy workshop was held with the executive committee members on 6 July 2021 at "Fondation Diane".

This workshop was facilitated by CEWAS and it falls under YLEAP (Youth Learning, Entrepreneurship and Innovation Program), a programme supported by the Asfari Foundation aiming at building the organizational capacity and strengthening the sustainable entrepreneurship ecosystem.



"Fondation Diane" team discussed options to optimize the organizational structure, and explored the best work practices to reinforce the strategy of the foundation.



Bridging the Gap with Industries: Green Entrepreneurship Lab

On 28 July 2021, "Fondation Diane" and the EcoSwitch Coalition organized "Bridging the Gap with Industries", the 1st Green Entrepreneurship Lab of a four-part planned series that aims to create benefits and foster linkages for Green Entrepreneurs and active sectors in relevant fields for the sustainable development of our economy.

Supported by the "Asfari Foundation", this 1st Entrepreneurship Lab featured a panel discussion as well as 3 breakout sessions about 3 different topics: Energy, Agri-food, and Recycling. It gathered both sector actors and the public sector representatives in addition to key experts in each field, as well as entrepreneurs themselves, who were given space to outline their work and exchange potential opportunities. The panel discussion and the sessions were very interactive and interesting; the key experts were there to share their top-notch experience, and the moderators ensured a high level of engagement. Participants provided a positive feedback in regards to the chosen topics, the material, and the remarkable discussion, especially during the recycling session.



The Recycling Session

This session was moderated by Mrs. Nancy Boueri, Program Manager at "Fondation Diane". Nancy is experienced in Green Entrepreneurship project management and in paper & plastics manufacturing and the recycling industry. She is a PhD candidate in Environmental management and Waste

Management researcher. The key expert of this session is Eng. Karim Haddad, a consultant in recycling and green & renewable energy. Karim has extensive work experience in waste management and recycling, and he is a member of the environment committee at the Association of Lebanese Industrialists.



activities including beach cleanup, forest cleanup, reforestation, etc... We will be sharing with you some activities that you might be interested in.

Fill in the **Volunteering Form**, and Stay tuned!

Join Our Volunteering Team

Global Warming is real; and it is happening at an unprecedented rate. In addition to negligence, irresponsible behavior, and the lack of crisis management from the concerned, Global warming may be the main cause behind the massive wildfires that are turning our forests into ashes.

Are you a nature lover? Committed to a better environment? Would you like to fight for a green Lebanon?

Join Fondation Diane's Volunteering team and participate in our upcoming

CEEDD Webinar:

"Environmental Citizenship in Light of Digitization"

With the prevalence of digitization and social communication, environmental citizenship is nowadays playing an impactful and influential role in politics, culture and education.

The Chair of "Fondation Diane" in Education for Eco-Citizenship & Sustainable Development (CEEDD) organized on 10 June 2021, a zoom webinar entitled: "Environmental Citizenship in Light of Digitization: Any Opportunities for Change".

It was moderated by Dr. Ali Khalifeh, Professor of Citizenship Education at the Faculty of Education- Lebanese University, and Advisory member in Education for Citizenship at USJ.

The Webinar was very interactive, and the participants were able to:

- (1) Recognize the link between environmental citizenship and economic and political choices,
- (2) Foster environmental awareness through the expansion of the use of digital space and social communication,
- (3) Appreciate the contribution of environmental awareness in shaping an alternative political awareness and a more realistic & inclusive education.

Did you miss the webinar? You can [watch it on youtube](#).



CEEDD Projects:

"Lebanon Water Project (LWP)"



As part of the Lebanon Water Project, funded by USAID, The Chair of "Fondation Diane" in Education for Eco-Citizenship and Sustainable Development (CEEDD) launched an awareness campaign on water management.


In order to reach the highest number of people, CEEDD engaged in many activities and prepared many materials including videos, brochures, quizzes, ... and more.

The last output of this project was a series of posters on different water management issues such as groundwater pollution, wastewater management, water conservation in agriculture, water conservation in industries, rainwater harvesting, and the responsibilities of citizens... etc.

Click [here](#) to check the flyers.



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