



"To be or not to be" a Good Citizen!



"Fondation Diane" and "Costa Brava, Lebanon": Art & Green Entrepreneurship at the Service of the Environment!



"Fondation Diane" organized the 1st private screening of "Costa Brava, Lebanon" film by Mounia Akl, featuring Nadine Labaki and Saleh Bakri, at Grand Cinemas in ABC Dbayeh, to shed light once again on the waste crisis in Lebanon with the aim of presenting radical and long-term solutions.

Having received positive feedback from prominent figures in the movie industry, the 14-award movie has also won the "Green El Gouna Star" award for best film under the environment category, and participated in local and international festivals including Cinemed, Venice and Toronto.

[CHECK ALBUM](#)

Media Coverage



ICI ▶ BEYROUTH

Through this initiative, we aim at supporting “art that serves the environment”, as an additional step to contribute to Eco-Sustainable Development. The overall purpose is to introduce to the audience the most effective green solutions to the waste problematic at the national level.

WATCH REPORT

“
*Lebanon has become a landfill on its own!
And the famous yet shocking picture of the
garbage river snaking around Beirut suburbs
in 2015, made a worldwide hit and nearly
became our brand image! We are tired of
short-term and temporary solutions*”

Diana Fadel
President of “Fondation Diane”



Costa Brava, Lebanon

The 1st Feature Film in the Arab World Shot Following
Sustainable & Environmentally-friendly Practices



Diana Fadel
President of “Fondation Diane”

“We decided to support this film and to share it with an audience of leaders; this is our chance to talk about solutions!

The film focuses on the problem, but it does not offer a solution! To this end, we decided to highlight efficient & radical treatments offered by 5 of the most successful start-ups in the waste management sector in Lebanon, who are already doing an amazing job!”

*“Crises bring opportunities, and our waste crisis opens new horizons.
The solution lies in collecting, sorting and recycling in specific,
and promoting the circular economy in general”*

Moving Speech

At the beginning, a minute of silence was observed in memory of the victims of Beirut blast, followed by a moving speech by Georges Khabbaz.



Georges Khabbaz
Prominent Lebanese Artist

5 Eco-Entrepreneurs presenting **Radical Solutions to the Waste Crisis in Lebanon**

Then, "Fondation Diane" introduced five Entrepreneurs and start-ups specialized in the waste management sector in Lebanon (solid waste, textile waste, electronic waste, organic and agricultural waste, and others), who brought forward remedies to this issue.

Supported by the foundation, these start-ups are



CHECK ALBUM



"Green Track was established in 2016, triggered by the closure of the Naameh landfill. With the help of women volunteers, we have been able to reach and collect the waste of homes in Jabal Mohsen, and succeeded in spreading the concept of Sorting at Source & recycling in the North."



"Waste is a source of income for any state treasury around the world. However, in Lebanon, our officials would rather focus on short-term, inefficient and costly solutions. "Trash to Cash" is our motto at LWM (Lebanon Waste Management) and we buy recyclable waste and pay every customer at our "drive-thru" kiosks that we set up in all areas."





Solution #3 by "FabricAID"
Omar Itani, President

"Our mission at FabricAID is to collect, sort, clean and redistribute used clothes to disadvantaged people at micro-prices, in specific stores that we open in underprivileged communities. Our goal is to deliver good quality clothing into the hands of those who need them, while reducing fabric waste. We also succeeded in establishing the largest clothing recycling facility in The Middle East. "



"As a specialized e-waste organization, Ecoserv was established in 2018 with the aim of spreading awareness around the toxicity and serious threat posed by e-waste and used batteries.

To this end, we are promoting the importance of collection, storage, recycling, as well as the proper and safe disposal of this specific type of waste."



Solution #4 by "Ecoserv"
Gaby Kassab, President



Solution #5 by "Compost Baladi"
Leyla Zeidan, representing Marc Aoun

"Our mission at Compost Baladi is to collect organic waste (food leftovers, agricultural waste, animal waste and tree-trimming waste) from homes, companies and municipalities, and recycle them to turn them into compost.

Our goal is to reduce environmental pollution resulting from improper disposal of organic waste.



Supporting 25 Green Businesses & Entrepreneurs in the 3rd Edition of the **Green Market**



With a plan to boost the circular economy and support green startups & SMEs, "Fondation Diane" in collaboration with the "Asfari Foundation", "Cewas" and the "EcoSwitch Coalition" organized the 3rd edition of the "Green Market" exhibition at ABC Verdun.

The exhibition showcased a wide array of Green and Eco-Sustainable products in different sectors. It was a one-of-a kind experience with locally produced, healthy, natural, organic, delicious, and beautiful products.

[CHECK ALBUM](#)

Eco-Friendly Products in 3 Main Sectors



Food & Beverage
Agri-food



Sustainable
Fashion & Textile




Sustainable
Cosmetics

Responsible Consumption & Production

Through this Green exhibition, "Fondation Diane" aims at contributing to the Sustainable Development Goal (SDG12) to ensure "Responsible Consumption & Production", by conserving energy and natural resources, and promoting sustainable lifestyles.



ABC Verdun, a prestigious mall that respects the environment!

Thank You 
For hosting our event

Media Coverage

"We believe in the environmental and social impact of these carefully selected local businesses.

We offered them free space in a top-notch location, and developed, along with our partners, their pitching skills which helped them sell their products and maximize their profit."



“

The world requires an urgent shift in consumption & production patterns, towards a more Sustainable future.

With a global population that could grow to 9.7 billion in 2050, three planets could be required to provide the natural resources needed to sustain current lifestyles. That's why we organized this exhibition! ”

Diana Fadel
President of "Fondation Diane"

Winners of the "Green Market" Exhibitors!



Alive

Echeveria

Takasis

Blue Economy: Sustainable Business Training Program

- Are you an Entrepreneur in the "Blue Economy" sector at ideation, growth, or maturity phase?
- Do you have a Sustainable Business idea, a Start-up or an SME in any of the mentioned sub-sectors?

Apply before September 9 & get the chance to be among 20 selected Entrepreneurs who will benefit from a Sustainable Business Development Training. This program is funded by the EU and provided by "Fondation Diane" for Medwaves in the framework of The SwitchMed Project.

[APPLY HERE](#)

A poster for a call for applicants. At the top, there are logos for switchmed, the European Union, MedWaves, and Fondation Diane. The main text reads: "CALL FOR APPLICANTS", "Promotion of Sustainable Entrepreneurship in the Blue Economy Sector", and "APPLY NOW! before September 9". Below this, a list of sub-sectors is provided: Salt Extraction & Harvesting, Coastal Tourism, Port Activities, Shipbuilding & Repair, Fishing, Blue Energy, and Aquaculture.

switchmed MedWaves

CALL FOR APPLICANTS

Promotion of Sustainable Entrepreneurship in the Blue Economy Sector

APPLY NOW!
before September 9

Salt Extraction & Harvesting
Coastal Tourism
Port Activities
Shipbuilding & Repair
Fishing
Blue Energy
Aquaculture

Civic Awareness:
You Can Now Watch **Jad Ghosn Webinar!**



More than 100 participants joined the interactive & insightful webinar “Lebanese Youth: Engine of Change or Fuel of Crisis”, animated by the journalist and news reporter Jad Ghosn.

This webinar was organized by the Chair of “Fondation Diane” in Education for Eco-Citizenship & Sustainable Development (CEEDD), within the framework of Civic Awareness, and it aimed at enlightening the Lebanese citizens on:

- *Lebanese youth, their fate and suffering amidst the economic crisis?*
- *What is their role in achieving Sustainable Development?*
- *How can they serve as an added-value to the Country?*

Did you miss it? Now you can watch it at your convenience

WATCH WEBINAR



— Welcoming our new partners to the Coalition!

Centre MINE is the Careers, Innovation and Entrepreneurship Center of Lebanese University

ACIE is the "Asher Center for Innovation & Entrepreneurship" of the Holy Spirit University of Kaslik (USEK)

FOLLOW US ON LINKEDIN



The 1st EcoSwitch Talk



We celebrated the start of the summer with our 1st EcoSwitch Talk, an online webinar that introduced the EcoSwitch Coalition & its partners, explained about the spread of the network, and how you as an Eco-Entrepreneur, can become part of this community of experts who are passionate about growing the green ecosystem in Lebanon and the region.

[VISIT OUR WEBSITE](#)

Upcoming Activities



ECOSWITCH TALK



ECOSWITCH ACT



ECOSWITCH FESTIVAL

To all Green Entrepreneurs!

Would you like to:

- *Discuss & know more about Eco-entrepreneurship topics?*
- *Participate in fun and challenging activities?*
- *Get in together & get updated on the Lebanese ecosystem activities?*

[STAY TUNED ON OUR FACEBOOK PAGE](#)

Green Certificates from CEEDD: “Sustainable Businesses Leading to Economic Growth”

After 40 hours of professional training, with more than 20 participants and over 10 modules tackling different disciplines, the “Online Interactive MOOC” course was successfully concluded with a graduation ceremony that took place recently at the Innovation & Sports Campus (CIS).



The trainees received certificates from CEEDD with the technical support of UNDP Lebanon!

Doctoral Scholarship tackling the Sustainable Development theme

After one year of preparation, Mr. Hrair Danageuzian recently presented his PhD project entitled "Learning to learn: an ESD paradigm for High School and University Students in Lebanon".

Through this annual initiative, "Fondation Diane" aims at encouraging top-notch Doctoral researchers that tackle the Sustainable Development theme within their thesis, & contributing

to the SDG4 to ensure "Quality Education and Life-long Opportunities".



*Congratulations from the CEEDD team
& best wishes on your academic journey!*



www.fondation-diane.org

Copyright © 2022 Fondation Diane, All rights reserved.

This email was sent to << Test Email Address >>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Fondation Diane · RayMondo, Nawar Building, Industrial Zone, Roumieh · Metn 1202 · Lebanon

Grow your business with  mailchimp