

THE FUTURE IS GREEN

Issue No.9, October 2022

SUSTAINABLE BUSINESS: MYTH OR FACT?

Green wash? Trend? It could be for certain companies, but for us, it is definitely not. Shifting to a green mindset in a fast-paced environment has become a necessity rather than a luxury. In fact, in a world where its resources are becoming limited day by day, enterprises hold a big responsibility towards the planet.



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GET A CERTIFICATE IN SUSTAINABLE BUSINESS TODAY !

For the second consecutive year, we are launching our Online Interactive Course (MOOC) that was a success story. Provided by prominent experts, the course is a holistic approach to green business and covers all the areas of Business and Sustainability. The dates will be announced at a later stage.

Stay tuned!

Are you interested receiving updates on the Online Course prior launching it? click [here](#)

Click [here](#) to check the modules and the learning outcomes

CEEDD'S TRAINING PROGRAM



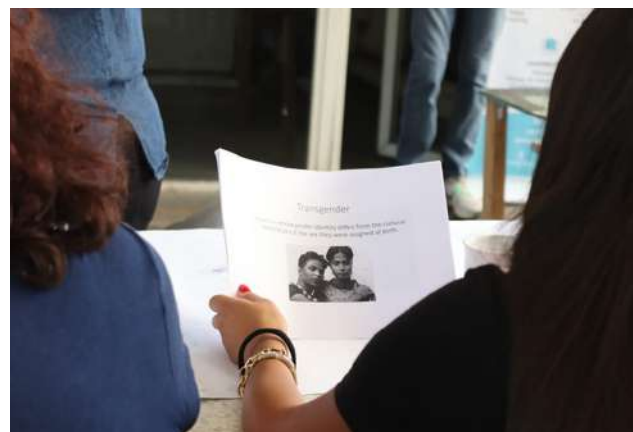
TRAINING ON GENDER- BASED VIOLENCE (GBV)

The Chair of "Fondation Diane" for Education on Eco-citizenship and Sustainable Development in partnership with the United Nations Population Fund (UNFPA) kickstarted on November 23rd 2021 the Gender- based violence (GBV) workshop at the Innovation and Sports- CIS campus.

After the success of the first training and as a continuation to this project, 4 from the participants who took the GBV training became trainers themselves and provided training sessions to the civil society to raise awareness on Gender Equality.

The trainings took place in 4 different locations. Each training session consisted of 5 hours. The topics covered were:

- Gender Based Violence core components and principles
- Causes and consequences of Gender Based Violence
- Prevention of Gender Based Violence



Click [here](#) to watch a summary on the training

TRAINING ON GENDER- BASED VIOLENCE (GBV)

in pictures



**Training I by Mrs.Dania Bek
In collaboration with SAWA – Zahleh**



**Training II by Mrs. Georgette
El Gebayli
In collaboration with Nation
Station – Achrafieh**



**Training III by Mrs. Melanie
Nakad – In collaboration with
the civil society**



**Training IV by Mrs . Mireille
Hadchiti – In collaboration with
Lebanese Red Cross – Zahleh**

Enhancing women's access to their rights in poorest neighborhoods of Beirut



10 REDUCED INEQUALITIES



SDG 10: REDUCED INEQUALITIES

Sustainable Development Goal 10 (Goal 10 or SDG 10) is about reduced inequality and is one of the 17 Sustainable Development Goals established by the United Nations in 2015. The full title is: "Reduce inequality within and among countries"

The Goal has ten targets to be achieved by 2030. Progress towards targets will be measured by indicators. The first seven targets are "outcome targets".

The other three targets are "means of achievement" targets.

The Chair of "Fondation Diane" – CEEDD in collaboration with Equal NGO organized a training at Innovation and Sports Campus- USJ tackling women and visually impaired individuals to empower them and their families residing in the poorest neighborhoods of Beirut, Nabaa and Bourj Hammoud.

The training sessions are :

- 1- Contraception measures.
- 2- Rape and its consequences.
- 3- First aid techniques and contacts details.
- 4- Importance of education and access to information: means and solutions.
- 5- Effect of physical activities on health.
- 6- Benefits of social activities on health status.
- 7- Repercussions of verbal and physical violence on women and family members
- 8 Harassment at work and its consequences
- 9- Personal and domestic hygiene
- 10- Anxiety, fear, and their impact on women
- 11- Computer literacy
- 12- Job opportunities platforms
- 13- Life coaching for job opportunities
- 14- Budgeting in time of crisis

To watch the summary of the trainings, click [here](#)
To check the modules and the learning outcomes, click [here](#)

CEEDD'S WEBINAR

Webinar #12 : الشباب في لبنان محرك التغيير أم وقود الأزمة؟



الشباب في لبنان:
محرك التغيير
أم وقود الأزمة؟



جاد غصن
صحافي ومراسل إخباري ومذيع وثائقي لبناني

للتسجيل
الخميس ٢٨ تموز ٢٠٢٢
الساعة الخامسة مساءً
ندوة الكترونية ZOOM



fondationdiane
CEEDD
Chair of « Fondation Diane »
Education in Eco-Citizenship
and Sustainable Development

هكذا كان عنوان المحاضرة الإلكترونية التي نظّمها كرسي "مؤسسة ديان" للتربية على المواطنة البيئية والتنمية المستدامة من تقديم الصحافي جاد غصن.

ندوة جمعت أكثر من 100 مواطن لبناني لمدة ساعتين من الوقت، تمّ التداول من خلالها على دور الشباب في المجتمع، و قد تطرأ غصن الى نقاط عديدة و مهمة نذكر الأبرز منها:

-الخطر الأكبر في لبنان يكمن في تبني الشباب لأفكار أهاليهم السياسية الثابتة.

-تحميل حكومة التكنوقراط مسؤولية إستلام الحكم، مع العلم أنه ليس بالضرورة أن تكون هذه الأخيرة لديها ثقافة سياسية.

-الهجرة و إخلاء الوطن من عنصر الشباب.

تطرأ غصن أيضاً الى مفهوم "المراهقة المستدامة" التي تعنى بامتداد فترة المراهقة إلى سنّ الرشد و هذا ما ينعكس على عملية إنتخاب سياسيين جديرين بتغيير الوضع العام.

أخيراً، شرح الصحافي الفرق بين الثورة و الانتفاضة، حيث أنّ الثورة تنشأ من مجتمع ناضج ، تحمل رؤية و هدفها التغيير، بينما الانتفاضة هي حركة عفوية و مؤقتة.

لمشاهدة الندوة،
أنقر هنا

CEEDD's Projects

Awareness raising around solid waste sorting at source



As part of the Community Support Program funded by USAID and implemented by Chemonics, the Chair of "Fondation Diane CEEDD" implemented a training program targeting the municipality of Makse and 19 municipalities of the Koura area in order to raise the citizens' awareness on the importance of sorting waste at its source as well as the environmental and health impacts associated with waste pollution. Following the training, each municipality will implement one awareness campaign coached by the Chair thus reaching the community and raising awareness on a larger scale.

Under this scope, the project manager Ms Dounia el Dick and the CEEDD team conducted 20 inception meetings in all the targeted municipalities between June 29th 2022 and July 15th 2022 to introduce them to the project and the support CSP will be providing, (64 metal bins of 600-liters capacity to collect recyclable items (plastic, carton, paper). Also, during those meetings, the needs and concerns of the municipalities were assessed and will be implemented in the trainings. After the meeting, each municipality communicated the names of volunteers who undertook the trainings that started in September 2022.

CEEDD's Projects

Water Awareness Raising Plan



Funded by USAID, the Community Support Program- CSP provided training courses at the Dar es Salaam Centre of the Sea Collector Society in Bqosta, on raising awareness on the rationalization and conservation of water after USAID through the CSP program established a water reservoir in the 300 m3 town of Bqosta, which will secure water for approximately 14,000 beneficiaries and will form a water tank.

Participating in this training, along with the municipality of Bqosta, the country's associations and other associations will contribute to the dissemination of awareness and rationalization of water use among the people of Bqosta and Al-Sharhabil, most notably: the Sharhabil Youth Association, the Bqosta Development Association and the Padre Association.



CEEDD'S PARTNERSHIPS

**Signature of a Memorandum of Understanding between the
Chair of "Fondation Diane" and "Le Lycée Franco-Libanais"
Verdun**



On Monday 27 June 2022, the Chair of "Fondation Diane" for Education in Eco-citizenship and Sustainable Development represented by Pr Fadi El Hage signed a Memorandum of Understanding with "Le Lycée Franco-Libanais" Verdun represented by its principal, M. Jean-Marc Aubin on an awareness project about waste sorting at Le Lycée Franco-libanais Verdun.

This project aims at training teachers, "Eco-delegates" and cleaning staff on the concept of waste management and source sorting. Also, waste sorting bins will be distributed at the school and awareness campaigns will be elaborated and presented by the "eco-delegates" in a forum in the presence of parents.

CEEDD'S PARTNERSHIPS

Partnership with Chemonics

The Chair of Fondation Diane - CEEDD partnered with Chemonics on the implementation of 2 projects : Awareness Raising about Solid Waste Sorting at Source and Water Raising Awareness Plan.

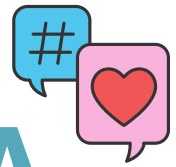


Partnership with Equal NGO

The Chair of Fondation Diane - CEEDD partnered with EQUAL NGO on the implementation of the project : Enhancing women's access to their rights in poorest neighborhoods of Beirut



SOCIAL MEDIA



Educating you on SDGs

SDG 12
Responsible Consumption and Production

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

3 Planets required to sustain current lifestyles if the global population reaches 9,6 billion by 2050

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SDG12 encourages more sustainable consumption and production patterns through various measures, including specific policies and international agreements on the management of toxic materials.

SDG 12
Responsible Consumption and Production

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

93% of the World's 250 largest companies are now reporting on sustainability

9.1 **22.9** Material footprint per capita in 2017 (metric tons)

Developing Regions Developed Regions

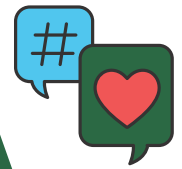
1.3 billion tones of food is wasted every year while almost 1 billion people go undernourished

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How can we minimize the use of natural resources and reduce our carbon footprint?
👉 Write to us !

SOCIAL MEDIA



Environmental Days



Shark
|ˈʃɑːrk| *noun*

A large group of fish that have inhabited the oceans for over 400 million years, even before dinosaurs populated our planet

On July 14, we celebrate one of the most wondrous sea creatures on earth, Sharks!

These fish play an important role in the health and stability of marine ecosystem. Despite this, over a quarter of the world's shark species are currently under serious threat from human impact such as overfishing.

World
Ozone Day
16 September

Save Ozone, Save Earth!



BY FOLLOWING US ON SOCIAL MEDIA, YOU CAN STAY UPDATED ON OUR LATEST ACTIVITIES.

JOIN OUR TEAM



**Are you interested in fighting for Gender Equality?
In Cleaning up beaches? In reforestation?
Contributing to fighting food waste and hunger?**

**The 17 global goals established by the United Nations-
Lebanon are a bold commitment to people and the
planet!**

**Join our Volunteering team and fight for Sustainable
Development!**

**By registering you will be added to a Whatsapp group
where we will share activities that you might be
interested in.**

**Click [here](#) to join our volunteering group and to stay
updated on our latest activities**

WRITE TO US !

**DO YOU HAVE INNOVATIVE IDEAS?
RESEARCH SKILLS? PROJECTS
RELATED TO SDGS?**



**CONTACT US TO MAKE YOUR
VISION COME TRUE ON**

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